



F L O R A C O P E I A
A R O M A T I C • T R E A S U R E S

www.floracopeia.com wholesale@floracopeia.com
866-417-1149 ext 1 phone 530-273-2711 fax

Thank you for your interest in opening a Floracopeia Wholesale Account. Floracopeia takes pride in our quality products and customer service and is here to assist our customers in any way we can. We are also open to suggestions on how we can better serve you. Please feel free to contact us at any time with any concerns or questions in regards to our products or your account.

Wholesale Criteria

We have two tiers of wholesale accounts.

The first account option has a minimum initial order of **\$500 at the discounted 30% price**. The second account option is a minimum initial order of **\$800 at the discounted 40% price**. All discounts will be applied to any subsequent purchases over \$100 (discounted price). We must receive one wholesale order that meets the \$100 minimum per calendar year for your account to remain active.

Some items are not discounted or slightly discounted, as stated on the order form. If you have a business in California, we will need a current resale or wholesale number on file for your account to be active as a resale account. You can obtain a resale number through the California State's Department of Revenue or Board of Equalization.

How to place your Floracopeia order

Please fax 530-470-9286, email, wholesale@floracopeia.com or phone 530-470-9269 ext 1 in your first order so that we may set up your wholesale account.

Once your wholesale account is set up you can place your order online.

Please sign in to www.floracopeia.com/store with you account email address to access wholesale pricing. You can also fax 530-470-9286, email

wholesale@floracopeia.com , or call in your order 530-470-9269 ext 1.

You can always access our current price list at

<http://www.floracopeia.com/business-opportunities/wholesale>

Accurate as of March 2012. Subject to change.

Floracopeia Displays

We have three hand crafted display unit options: a table top display, a tester display and an apothecary box designed for traveling sales. There are pictures of these displays on the next page. All displays are made in the USA from environmentally conscious sourced wood.

Table Top Display- This display holds full sized products with a tester if the front of each product facing.

The **Large Table Top Display** is 15.5" x 14" x 12.5" tall and holds 26 different ½ oz oils (4 each with dram sized tester in front), 16 different dram sized bottles (3 each with dram sized tester in front). The large table top display is \$150 and includes testers to represent the oils purchased to fill the display.

The **Small Table Top Display** is 16"x 8" x 10" tall and holds 13 different ½ oz oils (3 each with dram sized tester in front) and 16 different dram sized oils (3 each with dram sized tester in front). The small table top display is \$100 includes testers to represent the oils purchased to fill the display.

Tester Display- This display allows retailers to present their customers testers of the oils they carry, while storing products elsewhere or in an Apothecary Box.

The **Large Tester Display** holds dram sized testers only. This display is 11.5"x 8.5"x13" tall and holds up to 48 dram sized tester bottles. The large tester display is \$80 and testers are sold separately. Testers average \$3 each, with more expensive oils priced higher

The **Small Tester Display** holds dram sized testers only. This display is 10.5" x 7"x10.5" tall and holds 24 dram sized tester bottles. The small tester display is \$65 and testers are sold separately. Testers average \$3 each, with more expensive oils priced higher.

Apothecary Box-

The Apothecary Box Weighs 11.5 lbs and is 15.5" x 7.5"x 9.5" tall. The first shelf holds 30 dram sized testers. The second shelf holds 60 1/2 oz sized bottles and 20 dram sized bottles and the third shelf can hold tester strips, price lists, resins, carrier oils, etc. The Apothecary box is \$200. Oils and testers sold separately.

We ask that all displays be kept clean, well stocked and accessible to customers, but out of the reach of children. Some customers choose to glue down the testers, so they do not disappear or get moved around.

Table Top Display



Tester Display



Apothecary Box



Retailer Kits

We also offer some preselected kits that will fill our Large Table Top or Small Table Top display. Complete with our top sellers, this selection takes the guess work out of setting up a new account with Floracopeia. Please contact us at wholesale@floracopeia.com for more information about these options.

Return and Refund Policy

All wholesale orders are shipped with insurance and we will stand behind any broken, lost or incorrect products. If you contact us within 7 businesses days we will resolve the problem for free. Please contact us within the allotted time if your order is incorrect in any way, and we will pay for the mistake to be shipped or returned.

Please contact our office for approval when returning an item. We do charge a restocking fee of 10% for large returns beyond our 7 business day time period.

Bulk Ordering-

The Inventory Management team at Floracopeia does their best to make bulk essential oils available to our wholesale customers. We ask that you give us **60 days minimum** to process and ship your bulk order.

Please submit a pricing request for any essential oils that you would like to floracopeiabulk@gmail.com. You will be emailed the prices for the essential oils that you would like in bulk, as well as a **deposit amount that will be required** to place your bulk order. **This deposit is non-refundable** after your order has been placed.

The prices you are quoted are subject to change and we will notify you if our distillers alert us of a price change.

We do not offer bulk ordering on our hydrosols, lotus attars, sandalwood, agarwood, or rose otto. There may be other items that we are unable to offer in bulk, depending on market supplies.

Our carrier oils require a bulk order of 32oz to be processed.

All of our attars and exotic oils (mainly those oils sold in dram sizes on the website) will require a minimum order of 2 oz each to process.

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All other essential oils require a minimum order of 4 oz each.

Education

Floracopeia desires to make holistic education accessible to all our retailers and customers.

We have recently launched our Floracopeia Aromatherapy Foundation Certifications Course. This complete course on Aromatherapy is offered in a distance learning format that you can begin and complete at your own pace. We offer generous discounts on this program to our wholesale customers and their staff.

We are pleased at the response our website, Medicine Crow, has received. This Multimedia Website offers current monthly classes from some of the world's most renowned holistic teachers and healers, as well as archives of many of amazing classes that have been recorded for Medicine Crow. Please visit www.medicinecrow.com to for more information. We offer our wholesale customers complementary subscriptions to Medicine Crow, so be sure to ask about this benefit when you sign up.

Floracopeia also participates in many events across the country and around the world. Please visit www.floracopeia.com/events for an event near you. Please let us know if you are interested in hosting an event at your location and our events team will work with you to create a successful event.

Affiliate Program

In addition to selling Floracopeia Essential Oils at your store, you can also act as a Floracopeia Mandala Affiliate. Our Affiliate Program offers our retailers a chance to earn commissions on purchases or Medicine Crow memberships made by their customers on our website. You don't have to be a retailer to join our affiliate program, but it is an additional opportunity for you to earn commissions on oils that you do not currently stock or are out of stock. This way you will never be out of your customer's favorite Floracopeia oil!

You can learn more about our affiliate program at www.floracopeia.com/affiliate .